



2014

LUCK

is when

preparation

MEETS

OPPORTUNITY

Sunday, February 2, 2014

 **@TedxMcMasterU**
 **/TedxMcMasterU**



about TED

TED is a non-profit organization devoted to "Ideas Worth Spreading". Starting as a four-day conference in California over 25 years ago, TED has grown to support world-changing ideas with multiple initiatives. The annual TED Conference invites the world's leading thinkers and doers to speak for 18 minutes each. Their talks are then made available, for free, at TED.com. TED speakers have included Bill Gates, Al Gore, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and UK Prime Minister Gordon Brown.

TED's media initiatives include TED.com, where new TEDTalks are posted daily, and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide.

TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world, and the TEDFellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities.

TEDGlobal 2014, "South!" will take place from October 6 – October 10, 2014 in Rio de Janeiro, Brazil. TED 2014, "The Next Chapter," will be held on March 17-21, in Vancouver, BC, Canada.

Follow TED on Twitter at twitter.com/TEDTalks, or on Facebook at facebook.com/TED

TEDx
x=independently
organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. TEDx events combine TEDTalks videos and live speakers to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event.

The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.*
(*Subject to certain rules and regulations)



Our Mission

This year we aim to engineer the conference to facilitate discussion, inspire growth and direct passion. We are working to craft the conference to make it more engaging and interactive for students and allow them to not only participate in various portions of the conference but also to receive something out of this opportunity. With that in mind, the recurring direction to expose delegates to the intricacies and merits of other disciplines and ideas will continue to be reinforced. The delegates will be inspired and motivated by the heart-felt talks given by our speakers and engaged by the facilitated discussions led in our workshops. We hope to provide a medium for them to participate in expressing their own ideas and talents to contribute to the development of other delegates and programs within the community.

The Theme

In February of 2014, TEDxMcMasterU will be hosted at the McMaster Innovation Park in Hamilton, Ontario with the theme of "Luck, when Preparation Meets Opportunity". The TEDxMcMasterU team approached the conference with the mindset to expose students to their passion and potential, with the conference as a vehicle to drive their passion into opportunities. Luck is an abstract idea that is believed to occur beyond one's control. Our theme focuses on this intangible phenomenon, the aspects that which we can control and how our experiences and beliefs shape the way we perceive luck. By addressing the importance of preparation and making use of the opportunities that we are exposed to daily, we hope to facilitate discourse and spread these ideas.



faces of TED

For the past four years, I have been involved with the planning and implementation of TEDx conferences. Every seemingly simplistic part of the conference is strategically coordinated and planned with care and directive. The conference dynamics has grown alongside my personal and leadership development. The unique opportunities that it brings forth have provided me with many challenges and opportunities, collectively playing an integral role in shaping me to be who I am today.

As a wayward first-year, I wandered into a TEDx meeting with the idea of starting something new on campus that would last. Since then, I have had the great fortune of working with music takers, temperature makers and a slew of other earnest geniuses that keep me coming back for more. Today, I hope you eagerly explore the ideas of others, offer a few of your own and continue sharing compelling notions after we all go home

Learn something new everyday; that's something we should all strive to do. TED makes that easy and accessible. I started out attending the TEDx Conferences as a delegate and decided that it was time to help build the conference I've looked forward to going to every year. It was time to be a part of the "Ideas Worth Spreading" movement.

Being in TEDx gives me the opportunity to work with professional students to run a great conference where students, faculty and people from the Hamilton community can listen and learn for free.

Innovation and collaboration are two concepts of utmost importance for the development of any community. These are my favourite parts about TED conferences: it provides a medium to share experiences and world-changing ideas. Joining the planning team this year has been an amazing experience, working with a passionate group of individuals and helping convert our ideas into reality.

Organizing large-scale events, such as the TEDx Conference, and seeing all of our group's ideas come to life is the best part about being on the planning committee. Based on what I have seen in previous years as a TEDx Delegate, and my love of TED talks, I appreciate the values that TED tries to uphold. "Ideas worth spreading" is, and will always be, an inspiring mission.

As a past delegate, I experienced the beauty of being among people who strive to learn and absorb information. Being fortunate enough to be a part of the TEDxMcMasterU team, has shown me the rewarding value of bringing people together with the principle of sharing, and spreading ideas.



MikeCheung
*Conference
Coordinator*



MattBlackshaw
*Speakers
Coordinator*



CelineLing
*Speakers
Coordinator*



DanielHsieh
*Logistics
Coordinator*



AnjPeriyalwar
*Finance
Coordinator*



AliciaChhin
*Delegates
Coordinator*



Mahsima
Nosrati-Inanlou
*Events
Coordinator*

Being involved with TedxMcMasterU gave the chance to contribute to a platform that brings together students of all backgrounds to share in a unique learning experience. The process of brainstorming all the way to the implementation of ideas, as well as collaborating with equally passionate and hardworking individuals makes my role as an Events Coordinator very rewarding. I hope that others enjoy what this year's Tedx conference has to offer!

I'm grateful to TEDx for the opportunity to flex my design muscles. Couldn't have been happier to be part of this project.

Karen Wang
*Design
Coordinator*

When I was asked to be one of the executives for McMaster's very own TED talks I couldn't have been more excited. As someone who watches TED talks myself I was more than happy to be part of this incredible experience. TED talks are such an inspiration and I am proud to be a part of this fantastic team this year!

Krystina Ali
Arts Coordinator

I had always loved watching TED videos and when I heard about the TEDx McMaster conference, I was very excited to attend. Needless to say, I enjoyed the experience very much as a delegate but I also wanted to contribute to such an event that had helped me learn and experience so much.

One of the things I love about being a part of TEDxMcMasterU is that it brings together such a diverse group of people. As a past delegate, I've met some amazing individuals and had the opportunity to learn about them, hear their stories, and engage in stimulating discussions. I've enjoyed planning a meaningful experience for others that encourages idea-sharing and new ways of thinking!

Breagh Cheng
*Promotions
Coordinator*

I am fortunate enough to have been involved with TEDx McMasterU for three years now. As such, I have met so many incredible students, faculty, and individuals of the Hamilton community. TED videos and TEDx McMasterU have changed the way I think and act - hopefully this conference does so for other people too!



Brianna Cheng
*Events
Coordinator*



Yipeng Ge
*Art
Coordinator*



Ashley Yu
*Social Media
Coordinator*



**Photocredit:
Patricia
Nyugen**

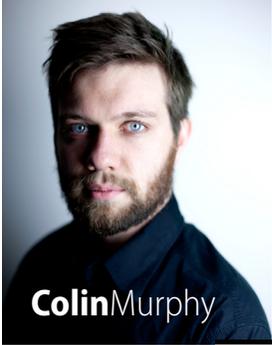
schedule

9:00am - 9:45am	Registration and Breakfast	1:30pm - 1:50pm	TED Video
9:45am - 10:00am	Opening Statements and Introduction	1:50pm - 2:10pm	<i>Speaker 5</i> Norman Kearny
10:00am - 10:20am	TED Video	2:10pm - 2:30pm	<i>Speaker 6</i> Kate Einarson
10:20am - 10:40am	<i>Speaker 1</i> Mat Savelli	2:30pm - 2:50pm	TED Video
10:40am - 11:00am	<i>Speaker 2</i> Seif Youssef	2:50pm - 3:20pm	Workshop #1
11:00am - 11:30am	Break and Refreshments	3:20pm - 3:30pm	Transition
11:30am - 11:50am	TED Video	3:30pm - 4:00pm	Workshop #2
11:50am - 12:10pm	<i>Speaker 3</i> Hartley Jafine	4:00pm - 4:10pm	Transition
12:10pm - 12:30pm	TED Video	4:10pm - 4:30pm	<i>Speaker 7</i> Ayesha Khan
12:30pm - 1:30pm	Lunch	4:30pm - 4:50pm	<i>Speaker 8</i> John Bandler
		4:50pm - 5:05pm	Closing Statements
		5:05pm - 5:30pm	Reception

TED^x McMasterU

x = independently organized TED event





ColinMurphy

the MC's

MOIST Theatre is professional improv troupe that started at McMaster University in 2009. Since their inception, they have traveled throughout Hamilton and the GTA, performing at McMaster events, in pubs and coffeehouses, and for sold-out crowds in Toronto. Members of Moist include Matt Andaloro, Carson Gale, Ben McCutchen, Cliff Murphy and Colin Murphy.



speakers

Mat Savelli is a historian of medicine and psychiatry, currently based at the University of Pittsburgh's World History Centre. A McMaster alumnus and native Hamiltonian, he obtained his PhD at the University of Oxford. His research is primarily concerned with the global construction of concepts related to normality and abnormality with a particular emphasis on the intersections between science, medicine, and culture. In the past, he has worked on a wide variety of subjects ranging from the international design of cigarette packs to the history of psychiatry in Communist Yugoslavia. Outside of historical circles, Dr. Savelli has presented his research to Health Canada, the American Public Health Association, and the Chemical Heritage Foundation



MatSavelli

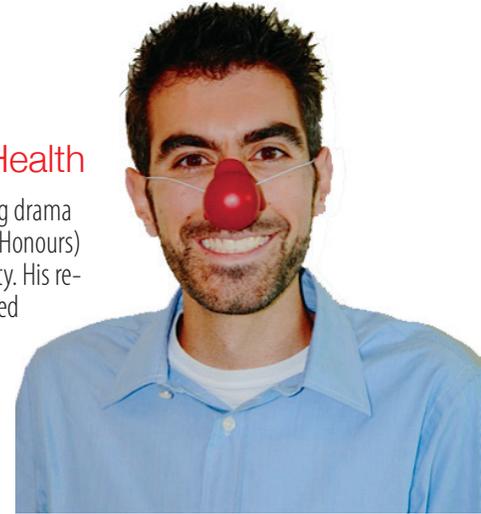
Selling
(Ab)Normality:
Marketing
Psychiatric
Medications
across the
Globe.

Knowledge
From Cairo

more speakers

Dramatic Arts in Health

Hartley Jafine is currently an instructor, facilitating drama and arts based courses, in the Bachelor of Health Sciences (Honours) program and Arts & Science Program at McMaster University. His research is focused on Applied Drama, Theatre of the Oppressed and research-based theatre, specifically using drama within professional health sciences training and environments. He has facilitated Applied Drama workshops and productions both nationally and internationally in Ontario, Nova Scotia, the United States, England, Bulgaria and Kosovo at the Centre for Alternative Theatre Training.



Participatory Budgeting in Ward II

Norman Kearney is currently an instructor, facilitating drama and arts based courses, in the Bachelor of Health Sciences (Honours) program and Arts & Science Program at McMaster University. His research is focused on Applied Drama, Theatre of the Oppressed and research-based theatre, specifically using drama within professional health sciences training and environments. He has facilitated Applied Drama workshops and productions both nationally and internationally in Ontario, Nova Scotia, the United States, England, Bulgaria and Kosovo at the Centre for Alternative Theatre Training.



Dr. **Ayesha Khan** has completed her doctorate in behavioural endocrinology under the supervision of Dr. Denys deCatanzaro in the Department of Psychology, Neuroscience and Behaviour at McMaster University (Hamilton, Ontario, Canada). She is interested in how environmental factors such as maternal diet and hormonal exposure during pregnancy and social factors such as presence of non-related adult males during post-natal development influence time to sexual maturity in young females. She has published in journals such as *Reproduction, Physiology & Behavior*, *Reproduction, Fertility and Development*, *Hormones and Behavior*, and *Hormone and Metabolic Research*. Following the completion of lecturer appointments for several terms at the University of Toronto (Mississauga, Ontario, Canada) and at Ryerson University (Toronto, Ontario, Canada), she has now been appointed as a cross-listed Assistant Professor between the Department of Psychology, Neuroscience and Behaviour and the Life Sciences Program at McMaster University.



Puberty & Hormones

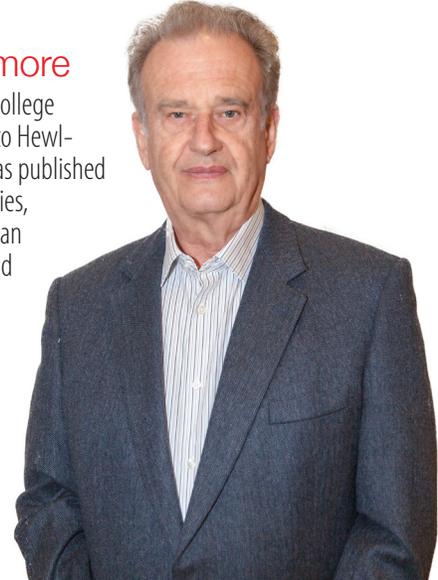
The how and why of making music together



Kate Einarson is a Ph.D. Candidate at the McMaster Institute for Music and the Mind (MIMM), where she is also currently teaching in the undergraduate Music Cognition program. Her research examines how humans learn to listen to and move to music, and how engaging with music affects the cognitive, social, and emotional development of infants and children. Kate comes by her research interests, in part, because she has taught private and group-based music to students of all ages for more than a decade. She is passionate about making research accessible to a wide audience, and received the 2013 Dean's Award for Excellence in Communicating Graduate Research in acknowledgement of her advocacy and outreach work.

Explain less, Predict more

Professor Emeritus **John Bandler** studied at Imperial College London, founded Optimization Systems Associates Inc., sold it to Hewlett-Packard, and is now President of Bandler Corporation. He has published more than 480 technical papers. He is a Fellow of several societies, including the IEEE, the Royal Society of Canada, and the Canadian Academy of Engineering. He holds a Queen Elizabeth II Diamond Jubilee Medal and IEEE Canada's McNaughton Gold Medal, and also the IEEE Microwave Theory and Techniques Society's Application and Career Awards—both awarded to a Canadian for the first time. His fiction includes a novel, a screenplay and nine stage plays, three of which have been performed—one he directed himself. See www.bandler.com and watch out for his next production at the Hamilton Fringe Festival in July, 2014: "The Trial of Naomi Verne."



workshops



Dr. **Rosa da Silva** is an Assistant Professor within the Department of Biology and Life Sciences program at McMaster University, that teaches courses in Cellular and Molecular Biology, Developmental Biology, Genetics, and Human Health and Disease. Dr. da Silva completed her undergraduate degree at the University of Toronto Mississauga, her PhD at the University of Toronto and further postdoctoral research at the University of Toronto Scarborough. As a teaching-stream professor, Dr. da Silva focuses on re-engaging students back into the classroom by inspiring students to look beyond their textbooks and bringing current scientific discoveries and technologies into the classroom. Dr. da Silva's approachable demeanor and student-centric mentality often encourages student participation in the classroom, while impressing on students how fabulous a career in science can be. She aims to challenge students and encourages them to believe that success goes hand-in-hand with hard work. Want to talk science with Dr. da Silva? Feel free to follow her on twitter @TweetDrD!

Catherine Maybrey set her first career goals at the age of five: teacher, writer and Wonder Woman. She quickly gave up on the superhero business, combined her love of teaching and writing, and completed her PhD in 2005. After dipping her toes in the academic waters as a Teaching Fellow at Loyola University Chicago, Catherine found her niche in career development, where she uses her academic training to help others in career transition through her roles as the Alumni Career Coach at McMaster University and in private practice at www.cmcoachingservices.com.



Kimberley John currently works as a Career Advisor within the Science Career and Cooperative Education (SCCE) office at McMaster University. Prior to this role she worked for 10 years in community-based employment programs with diverse populations such as street involved youth, injured workers and newcomers to Canada which has provided her with a strong knowledge-base and unique career development perspective. This experience paired with an Honours degree in Sociology from the University of Guelph and a diploma in Career and Work Counselling from George Brown College enable Kimberley to work as an effective career educator who actively challenges students to engage in reflective practice as they seek to build personally rewarding careers.

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- Undergraduate Student Initiatives Fund
- McMaster Student Union
- MSU Special Project Funding
- McMaster Engineering Society (MES)
- SGS

SPECIAL THANKS

Science Media Lab
Chris McAllister
Cellis Catering
McMaster Innovation Park



2014

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